

Center for Excellence in Education  
2017 – 2018 Alumni Campaign  
Frequently Asked Questions

- What is the financial goal of the Alumni Campaign: The goal of the 2017 – 2018 Alumni Campaign is \$350,000 and 100% participation by alumni.
- How will the Campaign gifts be used? The Alumni Campaign raises money strictly for the CEE Endowment to ensure the longevity of the Center.
- What is the current value of the CEE endowment? The endowment currently has a \$3.5 million balance.
- When does the Alumni Campaign begin and end? The Alumni Campaign kickoff is September 19, 2017 and ends March 31, 2018.
- How does a small gift make a difference toward our \$350,000 goal? A gift of ANY amount makes a difference and has an immediate impact on our collective participation which sets the standard for CEE wide giving. An Alumni gift, when joined with many other gifts, helps CEE excel.
- How do classmates make a gift to the Alumni Campaign? Make a gift online at <https://www.cee.org/donate>, or send a check to CEE, 8201 Greensboro Drive, Suite 215, McLean, VA, 22102. Other outright gifts and estate gifts including the gift of securities such as stocks, bonds and mutual funds, real estate, or deferred or estate gifts can be arranged by calling Charles Farmer, 703-448-9062 x227. Additionally, making a gift in honor of someone special or in memory of a loved one is a wonderful way to remember them through the Alumni Campaign.
- Are there financial documents that I can review? Yes, you can find the 2016 CEE Annual Report on our website under the “About CEE” drop down menu.
- Why should alumni give to the Campaign? The Center works tirelessly to support its alumni: writing college recommendation letters, providing networking events with professionals, and producing webinars with corporate leaders for internships and permanent employment. Making a gift to the Alumni Campaign ensures that, like you, future RSI and USABO scholars can attend these life altering programs without a paying a fee.
- How do I find out if my employer will match my donations? Visit the Alumni Campaign page for the Double the Donation box and follow the directions, or, contact your Human Resources office.
- What did the 2015 – 2016 Campaign raise? The 2015 – 2016 Campaign raised \$389,451 against a goal of \$225,000 and received gifts from 477 alumni.